



The news website for communication, marketing and Medias

MARKET POSITION:

CB News is the referential website for communication, marketing and media owned by STARTINVEST. Since 2011, CB News was re-launched as a monthly magazine. The website CBNEWS.fr and the CB Newsletter, have also been launched since 1998 to support the print magazine.

CBNews.fr is the most reputed portal regarding communication: a space to get information or exchange about editorial content. CBNews.fr represents a real link with the community.

	CBNews.fr
Visists	285,748
Pages viewed	497,780

Mediametrie April 2017

WEBSITE CONTENT:

The website is composed of 10 sections as "Off" for gossips on the media brands, "Marques" for Information about brands in general, "Medias" for Information about media brands, Conseils for Experts given advice regarding last technology, Digital for The latest news about digital

CBNews.fr is also a possibility for media experts to share their opinion, about the last media news and discuss about the evolutions of the media.

ADVERTISING RATES 2018:

On request

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

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If you would like to receive copies, a media pack or coverage rankings, please contact
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