



Pop Love Music
The music radio for women

MARKET POSITION:

Cherie FM is a French radio station broadcasting pop music. It's the most feminine of French radio station: 65% listeners are women. It has an adult audience: 69% listeners are aged 25-69.

	Chérie FM
Listeners per day (Médiamétrie April-June 2018)	1,947,000

PROFILE:

Cherie FM is the French radio station which has the most important reach on women with 65% of the audience share composed of women.

ADVERTISING RATES 2018:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

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