



## **MARKET FACTS:**

**Conforama**, is a kitchen and house decoration brand. On this website, 62% of visitors are women. The average order is 260 €. The website provides a cross canal distribution service, two options, click and collect with a withdrawal in store and home delivery service, and 70% of the purchases are achieved with a click and collect distribution.

	<b>www.conforama.fr</b>
<b>Unique visitors per month</b>	<b>2,880,000</b>
<b>Unique visitors per day</b>	<b>145,000</b>
<b>Pages viewed (per month)</b>	<b>35,931,000</b>
<b>Average time spent</b>	<b>0:10:13</b>

Source: Mediametrie Net Rating Fixe Sept 2017

## **WEBSITE CONTENT:**

Conforama.fr offers more than 12.000 products, these products are mostly furniture, white goods or items design. The products available online are almost the same than in store excepts some temporary exclusive online collections.

## **ADVERTISING RATES 2018 in Euros:**

Please contact us for all details.

## **TECHNICAL SPECIFICATIONS:**

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details.

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