



Interactive version of Capital
France's Leading Economic Magazine

MARKET POSITION:

Capital.fr mainly targets a male ABC+ audience with a core target aged 35+ (69% of the audience are more than 35 and 72% are men). 55% of the readership is composed of ABC+.

	Capital.fr
Unique Visitors (per month)	1,556,000
Unique Visitors (per day)	83,000
Pages viewed (per month)	5,077,000
Time spent per UV (per month)	0:10:22

Source: Mediametrie NetRatings Fixe Sept 2017

EDITORIAL PROFILE:

Capital.fr is a website completely independent from the magazine. In February 2009, a new version of the website has been launched, with more information and investigations, more advices and services, and a clearer design. It has now new functions and all the sections have been reorganised and enriched: news, investigations, stock-exchange, investment, real estate, jobs, career, forums, financial games, and blogs.

ADVERTISING RATES 2018:



Please contact us for all details

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TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

3 Weeks prior to publication.

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