



A key Media in the French E-commerce

MARKET FACTS:

Carrefour is a retailer of food, High-Tech, electronic products (computers, photo and video, audio, DVDs), fashion, toys and video games in shops and on the Internet. **Carrefour.fr** is in direct competition with traditional and web retailers.

The company offers through its website a large range of products with a lots of category such as: Food house, smartphone, PC, Laptop, culture, house, garden, toys, fashion, babies and children.

The Website has a Click and collect system (choose your products online and collect it in a Carrefour physical shop)

To promote its development, the company relies on an innovative marketing strategy and its brand, **Carrefour.fr**

Average Shopping: 192€
Index 162 on families with children
Index 128 on ABC1

	Carrefour.fr
Unique Visitors (per month)	6,245,000
Unique Visitors (per week)	2,619,000
Unique Visitors (per day)	464,000

Mediametrie Net Rating mobile June 2020

WEBSITE CONTENT:

Main universes: Food house, smartphone, PC, Laptop, culture, house, garden, toys, fashion, babies and children.

ADVERTISING RATES 2020:

Please contact us for a quote

If you would like to receive copies, a media pack or further information, please contact
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