



MARKET POSITION:

CesoirTV.com allows people to see their evening programme at a glance, including a short summary. The website targets both men and women aged between 25 and 50 years old.

| | CesoirTV.com |
|------------------------------------|---------------------|
| Unique Visitors (per month) | 439,000 |
| Unique Visitors (per day) | 32,000 |
| Pages viewed (per month) | 3,307,000 |
| Time spent | 0:07:42 |

Source: Mediametrie Sept 2017

EDITORIAL PROFILE:

CesoirTV.com is a website that helps you to understand the new offers of TNT: how to receive it, who can receive it, etc. The website provides a technology guide and every programme of the new channels.

CesoirTV.com also provides news on TV from around the world, TV in real time, geographical reports, information on installation and evolution of TNT, etc.

ADVERTISING RATES 2018:

| FORMATS | CPM € (GROSS) | SIZE |
|-----------------------|----------------------|-------------|
| Mega Banner | 24 € | 728 x 90 |
| MPU | 34 € | 300 x 250 |
| Button | 15 € | 300 x 110 |
| MPU expand | 50 € | 300 x 600 |
| Interstitial pre-home | 60 € | 800 x 600 |

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

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