



FRENCH TV

To make science entertaining

MARKET POSITION:

Discovery Science is broadcast exclusively on CANALSAT and Numericable. Discovery science rivals with competitors such as Science et Vie TV and Planete channel. The audience share of Discovery Science in France for viewers over 4 years old is 0.1% (Mediamat Thematik January-June 2016).

Discovery Science	
Coverage per month (along with Discovery channel)	1,100,000

Source: Médiamat thematik January-June 2017

EDITORIAL PROFILE:

Discovery Science presents a wide variety of themes; from space, to construction, enigmas and robots. This channel aims to make science interesting, insightful and entertaining. This channel broadcasts important programs relating to Stephen Hawking's theories, and popular programs such as comment ça marche? (How it works), and voyage dans l'espace temps avec Morgan Freeman (Through the wormhole with Morgan Freeman).

ADVERTISING RATES 2018:

Proposals only on request

TECHNICAL SPECIFICATIONS:

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