

**Dragons Catalans** French Rugby league team Challenge Cup holders



## TEAM PRESENTATION:

The Dragons Catalans are a professional rugby league club from Perpignan, France. They are the only team in the Super League competition from outside Northern England. They are the current Challenge Cup holder and the first ever non-British team to win the title.

## LAST GAME AUDIENCE:

They won the Challenge Cup Final at Wembley Stadium on August 25<sup>th</sup>, 2018. The event was broadcast on three continents, through BBC Sport in the UK, the Catalan Channel TV3 in Spain, Fox Sports in the US and in Australia, Sky Sports in New Zealand and Bein Sports and ViàOccitanie in France. Almost 51 thousand people attended the game at Wembley Stadium and 5.3 million people watched it on BBC Sport.

The match was covered by the national and local press in France, Spain and the UK.

## ADVERTISING SPACE 2019:

SPOT	AREA
TOP OF THE BACK OF THE SHIRT	180 SQUARE CM
SHORTS BACK	160 SQUARE CM



## **TECHNICAL SPECIFICATIONS:**

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