



## The new generation sports channel

### **MARKET OVERVIEW:**

**Eurosport 2** is the complementary channel of Eurosport, which is the leading 100% Pay TV sports channel, on the major events

**Eurosport 2** broadcast in exclusivity many competitions of different sports as (engine sports, ski, snow, surf sports, football tennis...)

**Eurosport 2** is the channel of the new generation sports (chess boxing, curling, cnooker...) and favour team sports or extreme sports.

**Eurosport 2** offers the possibility to discover new sports

3.5 Million viewers per month (Mediamat Thematik Jan-June 2017)

### **PROFILE:**

The main commercial targets: 25-49 years old, men 15-49 years old and AB+.

**Eurosport 2** tries to offer more and more programs with, for example, new sports as Bowling or Snowboard Freestyle, but also new events as competition of Hip-Hop, skateboarding or the World Championship of different video games.

With all these new sports, **Eurosport 2** offers to reach a target more and more important

### **ADVERTISING RATES 2018:**

Please contact us

### **TECHNICAL SPECIFICATIONS:**

Please contact us for details

### **CREATIVE DEADLINE:**

Please contact us for all details