



French TV channel dedicated to sport

MARKET OVERVIEW:

Eurosport is the leading 100% Pay TV sports channel with 8.5 million households who receive Eurosport via cable, satellite or internet.

Eurosport base its offer on a large programs grid with an important variety of sports (Football, basket, rugby ...) and it's the partner of all the most famous sports events (French football cup, Rolland Garros, US Open, Cycling Tour de France...).

Eurosport is one of the oldest sport channels which offering a reputed editorial know-how.

2.9 Million viewers per month (Mediamat Thematik Jan-june 2017)

PROFILE:

First 100% sports pay TV channel in France on the all individuals target but also on the main commercial targets: 25-49 years old, men 15-49 years old and AB+.

With 2,900,000 of viewers reach every month (+10% on the Men 25-49 target in 1 year) **Eurosport** tries to offer more and more programs with, for example, new sports as Bowling or Snowboard Freestyle,...).

ADVERTISING RATES 2018:

Please contact us

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

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