



The website of a powerful domestic channel

MARKET OVERVIEW:

France5.fr is the website of one of the most powerful national terrestrial French TV channels, and this is controlled by France Télévisions Group. This group is owned by the French government. **France5.fr** is one of the websites of a media network composed of several TV channels as FR2, FR3, FR4, FR5 and FRO. France TV web eco system includes *Francetv.fr*, *Francetvpluzz.fr*, *Francetvsport.fr*, *Francetvinfo.fr*, *alldocteurs.fr*, *ludo.fr*, *zouzous.fr*, *plusbellelavie.fr*, *mytaratata.com*, *France2.fr*, *France3.fr*, *France4.fr*, **France5.fr** and *FranceO.fr*. In total, 15 million unique visitors each month visit these websites and 1.6 billion videos are viewed each year due to the video on demand features.

PROFILE & CONTENT:

The main audience of **France5.fr** is AB

France5.fr enables the users to have information concerning the TV guide of France 5 but it also includes a catch up TV feature.

France5.fr has several different sections:

- Programme TV: This section enables the users to consult the TV guide of France 5
- Émissions: This section provides news about the programmes broadcast on France 5, as trailer or photos.
- Vidéos: This section is dedicated to the catch up TV feature of the programmes broadcasted on France 5
- Documentaires: This section is dedicated to the replays of the documentaries broadcast on France 5
- Participez: this section enables the users to access the discussion forum of France 5

ADVERTISING RATES 2017:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk