



The French Football News magazine of reference
Issued once a week on Tuesday
Cover Price: € 3.00



MARKET POSITION:

Football is one of the most popular sports in France and it represents a major centre of interest for men, 69,4% of whom have a regular interest in Football.

France Football is THE football News magazine of reference. It is issued once a week on Tuesday With a circulation over 100,000 copies per week, France Football is read by 1 in 5 men in France (aged between 15 and 34).The magazine is aimed at a working (54%) male urban audience (83%) aged between 15 to 49.

		France Football
Total Circulation	ACPM OJD 2019	69,373
Domestic Paid Circulation	ACPM OJD 2019	67,270
Readership		
ONE (Total Readership)	2017	1,221,000

EDITORIAL PROFILE:

France Football delivers accurate and objective football news and reports as well as in depth coverage of football related events.

The magazine is comprised of 4 main sections:

- *Forum*: Lives of famous national and international football players
- *Magazine*: Reports, interviews, portraits, a closer look at the football industry and its stars
- *News*: A complete overview of the week; Figures of the French and foreign sporting events (competitive sport); A broader look at the clubs of England, Italy, Spain and Germany
- *Football Culture*: TV programme, books, movies, games...

ADVERTISING RATES 2020:

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