



**The official website of France O**

## **MARKET OVERVIEW:**

**FranceO.fr** is the website of a national terrestrial French TV channel, which is controlled by France Télévisions Group. This group is owned by the French government. **FranceO.fr** is one of the websites of a media network composed of several TV channels as FR2, FR3, FR4, FR5 and FRO. France TV web eco system includes *Francetv.fr*, *Francetvpluzz.fr*, *Francetvsport.fr*, *Francetvinfo.fr*, *allogocteurs.fr*, *ludo.fr*, *zouzous.fr*, *plusbellelavie.fr*, *mytaratata.com*, *France2.fr*, *France3.fr*, *France4.fr*, *France5.fr* and **FranceO.fr**. In total, 15 million unique visitors each month visit these websites and 1.6 billion videos are viewed each year due to the video on demand features.

## **PROFILE & CONTENT:**

The main audience of **FranceO.fr** is 25-45 yo AB+

**FranceO.fr** enables the users to have information concerning the TV guide of France O but it also includes a catch up TV feature.

**FranceO.fr** has several different sections:

- Programme TV: This section enables the users to consult the TV guide of France O.
- Emissions: This section spread news about the programmes broadcast on France O, as trailer or photos.
- Vidéos: This section is dedicated to the catch up TV feature of the programmes broadcasted on France O.
- Info: This section enables the users to access French overseas territories latest news
- Événements: This section enables the user to have information about the different events related to France O.
- Participez: this section enables the users to access the discussion forum of France O.

## **ADVERTISING RATES 2017:**

Please contact us or for all details

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)