



Sport website of France Télévisions

## **MARKET OVERVIEW:**

**Francetvsport.fr** is a sport dedicated website. **francetv.fr** is owned by France Télévisions Group. This group is owned by the French government. **francetvsport.fr** is the sport website of a media network composed of several French national TV channels as FR2, FR3, FR4, FR5 and FRO. France TV web eco system includes *Francetv.fr*, *Francetvpluzz.fr*, **Francetvsport.fr**, *Francetvinfo.fr*, *alldoctors.fr*, *ludo.fr*, *zouzous.fr*, *plusbellelavie.fr*, *mytaratata.com*, *France2.fr*, *France3.fr*, *France4.fr*, *France5.fr* and *FranceO.fr*. In total, 15 million unique visitors each month visit these websites and 1.6 billion videos are viewed each year due to the video on demand features.

	http://www. France.tv
Unique Visitors (per month)	3,994,000
Unique visitors (per day)	305,000
Pages Viewed (per month)	32,464,000
Time spent per UV	0:41:17

Mediametrie Netratings Web fixe Sept 2017

## **PROFILE & CONTENT:**

The core audience of **Francetvsport.fr** is men 25-45 yo.

The website includes different content sections; each section is dedicated to one sport, where the user has the possibility to find the latest sport news and articles.

These different sections are:

- Football: This section is dedicated to the latest football news, video, rankings and live results.
- Rugby: This section is dedicated to the latest rugby news, video, rankings and live results.
- Tennis: This section is dedicated to the latest tennis news, video, rankings and live results.
- Cyclisme: This section is dedicated to the latest cycling news, video, rankings and live results.
- Basket: This section is dedicated to the latest basketball news, video, rankings and live results.
- Auto-Moto: This section is dedicated to the latest automotive-motorcycle news, video, rankings and live results.
- Natation: This section is dedicated to the latest swimming news, video, rankings and live results.
- Autres: This section gathers all latest news, rankings and results about other sports or past event. Handball, Athletics, Olympic Games, football Euro 2016, Euro athletics, 24h du Mans, Volley, Skiing, ice-skating, Hockey, American football, Judo, Boxing, Sailing, Golf, Gymnastic, Horse riding, fencing, Badminton, rowing, Canoe-Kayak, Omnisport, Roland Garros and Dakar.

## **ADVERTISING RATES 2018:**

Please contact us or go on the website: <https://www.francetvpub.fr/tarifs-cgv/tarifs/>

If you would like to receive copies, a media pack or coverage rankings, please contact  
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