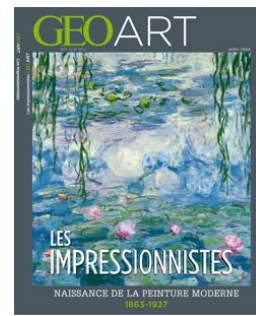




GEO bi-monthly art magazine
Cover Price: € 12.80



MARKET POSITION:

GEO ART is the new magazine in the GEO family. Each issue will contain one main theme or topic on a personality, an artist, an artistic movement or an artistic period. The aim is to give the reader general knowledge about art and key facts about artists and their movement.

		Géo Art
Total Circulation	(Editorial statement 2015)	30,000

EDITORIAL PROFILE:

This magazine is very clear and gives priority to pictures. 70% of its 130 pages are visual content. With this magazine Prisma launches a new concept of format. GEO ART is indeed similar to a book by its format (230*300) and its quality paper. The first issue was published in May 2012 and could be bought with a DVD about impressionists painters. Each issue contains various sections about the main rules of the artistic movement at stake, the principle artists, the themes of the movement, the museums where the lector can admire the paintings.

ADVERTISING RATES 2018:

SIZE	4 COL in €	TRIM in mm
FPage	12,800€	178 x 236

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

3½ weeks prior to publication.

If you would like to receive copies, a media pack or coverage rankings, please contact
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