



The French website about funny communication

MARKET POSITION:

Golem13.fr is part of MenInvest Group which is a leading group to reach up-market men from 25 to 49 years old. 67% of French men no longer regard typical female topics like fashion as taboo. Men wish to be individualised and choose for themselves. MenInvest proposes 6 specially designed offers at 80% of men with 7.5 million of Unique Visitors and 80 million pages viewed. The 6 packs are culture and entertainment, lifestyle, cars, sport, news/finance and high tech mobility.

	Golem13.fr
Unique Visitors (per month)	200,000
Impressions (per month)	550,000
Time spend per visit	04:20

Source: publisher figures May 2012

WEBSITE PROFILE:

Golem13.fr is a website which gathers all original methods communication. The visitor can see photos and videos of brands or private individuals a little moved and funnily. There are several categories such as advertising and branding, design art or still geek

ADVERTISING RATES 2018:

Format	CPM €	Size
Leaderboard	40 €	728 x 90
Leaderboard expand	50 €	728 x 180
MPU	55 €	300 x 250

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contact us for details

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