

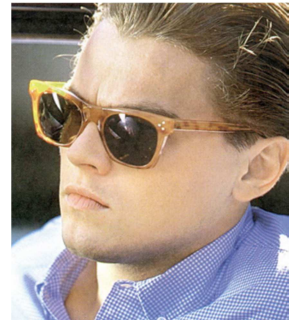


The 100% cinema and TV series French channel

MARKET OVERVIEW:

HD1 is a TV channel owned by the group TF1. This channel is a free channel since 2013 and offering a unique positioning 100% cinema and TV series.

Indeed, HD1 offers 250 movies per year, which is the largest offer for the free TV channels in France. HD1 broadcasts also a lot of TV series from France and the US.



PROFILE:



HD1 is the leading channel amongst the 6 channels launched in 2013 on the French TNT. The main audience of HD1 is the housewives 50 years old and more.

HD1 has an average audience on the 4 year olds and more than 53,317 viewers.

ADVERTISING RATES 2017:

Please contact us

TECHNICAL SPECIFICATIONS:

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