



The first website dedicated to IT decision-makers, CIO and CMO

MARKET POSITION:

Informatiquenews.fr is a website specialized in the hi-tech sector. This website contains different publications of renowned journalists who are working for a demanding publisher, independent from brands to give an objective point of view.

	InformatiqueNews.fr
Unique Visitors (per month)	117,600
Pages viewed	856,000

Publisher stat. Sept 2017

WEBSITE PROFILE:

With a point of view oriented towards the command of contemporary problematic and giving help to make strategic choices. This generalist web-site is dedicated to the IT decision-makers, in offering them a quality database and a platform that is integrated using marketing automation tools.

ADVERTISING RATES 2018 (in €):

	<u>Rates in €</u>
MPU	55,00 €
Megabanner	55,00 €
Maxibanner	60,00 €

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

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