

The brand telling history a different way Bi-Monthly Publication+ 2 special issues per year Cover Price: € 5.95



## **MARKET POSITION:**

*Ça m'intéresse Histoire* awakes curiosity bringing new and unpublished information. In each magazine, discover various themes and articles to tell the history of our time in a playful way of telling.

	Γ	Ca m'intéresse
Total Circulation	Publisher 2018	60,000
Subscribers	Publisher 2018	20,000

## **EDITORIAL PROFILE:**

*Ça m'intéresse* is a multi thematic magazine to live and consume better in a world extremely rich and complex. With a positive and playful tone, the magazine is constructive, entertaining, concrete and accessible; it is simple but never simplistic. *Ça m'intéresse* proposes a rich and adaptable offer, enriched with special issues and special operations. The editorial profile centres around 5 major editorial topics: Society, History, Nature/Environment, Technology/Science and Adventure/Sport.

## **ADVERTISING RATES 2019:**

Please contact us for details.

## TECHNICAL SPECIFICATIONS:

**COPY DEADLINE:** 

Please contact us for details.

4 Weeks prior to publication.

if you would like to receive copies, a media pack or further information, please contact GCA INTERNATIONAL MEDIA SALES on 020 7730 6033 gca@gca-international.co.uk