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MARKET POSITION:

LOGITHEQUE.com is a website specializing in the hi-tech sector. This website provides information about the professional software universe, and offers to the user a platform in order to download soft wares safely. The website offers a catalogue of more than 5 000 software publishers. This website is a part of the ERE Digitale group.

	LOGITHEQUE.com
Unique Visitors (per month)	380,000
Impressions (per month)	663,000
Emailing	1,000,000 @ available

WEBSITE PROFILE:

The target of LOGITHEQUE is AB+, self-employed and Small/Medium sized business.

LOGITHEQUE.com gives help to the users to choose the right software through product testing, and provides advice for the users to optimize the use of their device. This generalist web-site is dedicated to professional interested in IT, and who want to obtain advice on how to optimize and secure their day to day IT activity.

The user can discover several segments in this website as Windows, Mac, Linux, Mobile, Software as a service and articles (a news and trends section).

TECHNICAL SPECIFICATIONS:

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