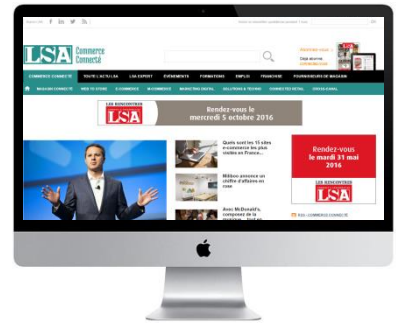




Digital retail website



**MARKET POSITION:**

**LSA.fr** is the leading website in the field of retail, distribution and consumer goods and has now launched **LSA commerce connecté**, the new tab dedicated to **digital retail** targeting supermarket, retail stores and pure players & E-business. **LSA.fr** is the undisputed market leader website in the French distribution and retail sector and **LSA commerce connecté** appeared as evidence because of the retail sector digitalisation.

	<b>LSA.fr</b>
<b>Unique visitors</b>	509 000
<b>Impressions per Month</b>	1 991 000
<b>Time spend per UV</b>	0:06:55

Mediametrie Netrating October 2015

**SITE PROFILE:**

**LSA.fr** is the online portal of the weekly magazine. **LSA commerce connecté** delivers a range of information about digitalisation of retailing through different sections which offers accurate and exhaustive information about the trends and new practices in term of multi-canal retailing.

*The sections:*

**Connected store**

**Web to store**

**E-commerce**

**M-commerce**

**Digital marketing**

**Solutions & techs**

**Connected retail**

**Cross canal**

It also provides services as newsletters and events for professional and which allow you to advertise through different canals.

**ADVERTISING RATES 2017:**

Please contact us for details

**TECHNICAL SPECIFICATIONS:**

Please contact us for details

**COPY DEADLINE:**

please contact us for details

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