





MARKET POSITION:

Le **Journal du Golf** is a free monthly golf magazine. It targerts golf amateurs and people having a keen interest for golf as a sport and a lifestyle.

The magazine is distributed in 567 golf establishments, 68 establishments of the "Hotel et Preferences" (4 and 5 stars) chain and 40 specialised shops.

| | | Journal du golf |
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| Print run | OJD 2019 | 44116 |

EDITORIAL PROFILE:

Le **Journal du Golf** is an original magazine for a new generation of golfers and golf enthusiasts. It covers golf news and does not hesitate to adopt a trendy style. It offers readers a new and different vision of the golf champions and French golf celebrities. The magazine is issued 10 times a year with 2 additional special guides: A competitive sports guide with the complete golf tournaments calendar, and a travel guide covering golf destinations all over the world.

ADVERTISING RATES 2020:

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