



The website of the leading weekly magazine on French Construction & Public works

MARKET POSITION:

Le Moniteur.fr is the leading website of the magazine *Le Moniteur*. Four strategic themes are analysed: Sustainable construction, Architecture, Regulation and Technique. The magazine is now over 100 years old and remains the reference in its field as an essential tool for building professionals.

	Lemoniteur.fr
Unique Visitors (per month)	556,000
Impressions (per month)	5,128,000
Time spend per UV (per month)	00:12:25

Source: Publisher Stat September 2013

EDITORIAL PROFILE:

Lemoniteur.fr is the official website of *Le Moniteur*. It uses the editorial content of the weekly magazine focusing on economical, technical and political information in the construction sector. The website delivers construction news 24 hours a day. The dispersion of the audience shows a generalist website for multi target: such as 30% of chief engineers, 7% of manufacturer or 16% of companies (source: GRC Dec 2007). A true interactivity exists between the daily and its website, with videos, articles and pictures that supplements the news of the daily newspaper with engaging visual and interactive content.

ADVERTISING RATES 2017:

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TECHNICAL SPECIFICATIONS:

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GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk