



This is the title for the materials part, 6 issues per year

MARKET POSITION:

Moniteur Materiels is a revue giving an overview of the materials part in the building industry dedicated to all companies using machines for construction and professionals who need to get information on the construction sector activities and interested to invest. Its readership is mostly composed of decision-makers for buying goods costing over 7500€. The significant rate of subscription (97%)* means that the *Moniteur Materiels* readership is loyal, attentive and liable to reread issues on a regular basis. It appears monthly, nine times a year and gives information about the material providers, importers, builders, distributors, and renters.

		Materiels
Total circulation	Publisher figures 2015	36,000
Readership	Publisher figures 2015	180,000

EDITORIAL PROFILE:

Moniteur Materiels centralizes everything you need to know about machines and construction equipment, news, technology trends, regulations, management advice, experience feedback. The editorial content gives its reader a large panel of information about all the materials which can be used in the building trade. It has a clear layout, and it gives a great part to illustrations, and words from professionals. It shows new materials, techniques, challenges, directions and offers. The monthly edition also shows 50 innovations on materials and equipment. A reader's service has also been created in this revue in addition to a practical book.

ADVERTISING RATES 2017:

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