

# LES NUMERIQUES

## **MARKET POSITION:**

**Les Numeriques** is the reference in terms of advices before purchasing. The main purpose of Les Numeriques is to allow everyone and anyone to find the High Tech product which matches their needs and expectations.

This is the leading media in terms of traffic generation to top e-commerce sites.

Les Numeriques mainly targets AB+ men aged 25-49 years old

		Les Numeriques
<b>Unique Visitors (per month)</b>	Netratings 2019	1,917,000
<b>Unique Visitors (per day)</b>	Netratings 2019	106,000
<b>Viewed pages (per month)</b>	Netratings 2017	10,755,000
<b>Time spent per visitor</b>	Netratings 2017	00:09:51

Source: Mediametrie NetRatings Fixe June 2019

## **EDITORIAL PROFILE:**

Les Numeriques covers many different categories : IT, mobile, photography, TV, ...

5000 news publisher per year  
1,200 product tests per year  
70 product comparisons  
70 purchasing guides

## **ADVERTISING RATES 2019:**

**Please contact us for all details**

## **TECHNICAL SPECIFICATIONS:**

Please contact us for details.

## **COPY DEADLINE:**

3 Weeks prior to publication.

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)