



---

100% French Music

**MARKET POSITION:**

**M FM Radio** is a radio which broadcasts only French Music and gives the news every 30 minutes.

**M FM Radio** benefits from the expertise of TF1 Publicité on the advertising area.

**M FM Radio** mainly targets an audience composed of women between 25 and 49 year olds.

	<b>M FM Radio</b>
<b>Listeners each day</b> (Monday – Friday) (Mediametrie April-June 2013)	640 000

**PROFILE:**

**M FM Radio** is the best of the French music which offers the greatest success from the 80s to now, with the new artists of the moment on 96 frequencies in almost all the French territory.

**M FM Radio** also gives the important information of the news during all the day and interviews of well-known artists each month.

**ADVERTISING RATES 2018:**

On request. Please contact us for details.

**TECHNICAL SPECIFICATIONS:**

Please contact us for details

**CREATIVE DEADLINE:**

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)