



MARKET POSITION:

Mobvalue goal is to help advertisers to reach new audiences by targeting their campaigns through personalization and interactivity of their advertisement. They provide on-demand answers to advertisers wishing to strengthen their presence on the mobile.

Mobvalue have been working in the digital advertising industry for 6 years, close to the top media agencies and advertisers.

	Mobvalue.com
Unique Visitors (per month)	29,288,000
Unique Visitors (per day)	8,106,000

Mediametrie June 2019

WEBSITE CONTENT:

Mobvalue.com represents the most famous advertisers as Coca-cola or Mc Donald's and they offer to these brands to:

- Reach anyone, anywhere, anytime
- Create new user experiences thanks to new Smartphone features
- Create Brand engagement
- Advertise on Premium mobile websites and applications in high-quality contents
- Get foot trafic in retail stores from mobile audience



Mobvalue.com represents also more than 50 publishers in offering services:



A technical team dedicated to our publishers to drive them in their mobile development : design, ergonomics, OS, m-commerce, publishing, social...



Business intelligence and innovation capacity to keep leading the market of mobile advertising



Thanks to our Partner and our sales team, our goal is a real-time optimization of our publishers' revenues while valuing their inventory : « we try to get the best value for each impression ».

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPYDEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
 GCA International Media Sales 020 7730 6033
 Email: gca@gca-international.co.uk