



A network mobile

MARKET POSITION:

Mobvalue goal is to help advertisers to reach new audiences by targeting their campaigns through personalization and interactivity of their advertisement. They provide on-demand answers to advertisers wishing to strengthen their presence on the mobile.

Mobvalue have been working in the digital advertising industry for 6 years, close to the top media agencies and advertisers.

SPORT PACK:

	Mobvalue.com Sport Pack
Unique Visitors (per month)	4 600 000
Impressions (per month)	644 000 000

The **Sport pack** is a group of applications referring to different sports.

Football results and news, mechanic sports news and general sports news applications represent the body of this pack.

With 4 600 00 unique visitors and 644 000 000 impressions per month, this pack is the insurance to reach efficiently a specific mobile target which stay in touch with all different sports news. Moreover as the offer is really large (a lot of different sports) and that the reader check many times per day these application, many people will have access to your ads.



TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPYDEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
 GCA International Media Sales 020 7730 6033
 Email: gca@gca-international.co.uk