



MARKET POSITION:

Mobvalue goal is to help advertisers to reach new audiences by targeting their campaigns through personalization and interactivity of their advertisement. They provide on-demand answers to advertisers wishing to strengthen their presence on the mobile.

Mobvalue have been working in the digital advertising industry for 6 years, close to the top media agencies and advertisers.

MEN PACK:

	Mobvalue.com Men Pack
Unique Visitors (per month)	2 000 000
Impressions (per month)	3 000 000

The men pack is a group of all the favourite applications of the men. General, sports and economic news or TV programme applications represent the body of this pack.

With 2 000 00 unique visitors and 3 000 000 impressions per month, this pack is the insurance to reach efficiently a specific mobile target which give an important interest for different sorts of news in their daily life.



TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPYDEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
 GCA International Media Sales 020 7730 6033
 Email: gca@gca-international.co.uk