



French General website for men only

**MARKET POSITION:**

**Menly** is part of MenInvest Group which is a leading group to reach up-market men from 25 to 49 years old. 67% of French men no longer regard typical female topics like fashion as taboo. Men wish to be individualised and choose for themselves. MenInvest proposes 6 specially designed offers at 80% of men with 7.5 million of Unique Visitors and 80 million pages viewed. The 6 packs are culture and entertainment, lifestyle, cars, sport, news/finance and high tech mobility.

	<b>Menly</b>
<b>Unique Visitors (per month)</b>	400,000
<b>Impressions (per month)</b>	2,400,000
<b>Time spend per UV (per month)</b>	07:20

Source: Publisher figures May 2012

**WEBSITE PROFILE:**

Menly.fr is a “broad appeal” website dedicated only to men. The website is made up several several categories such as fashion, cars, high tech, shopping or games. Men can find all the latest news of everyday life on every subject.

**ADVERTISING RATES 2017:**

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**TECHNICAL SPECIFICATIONS:**

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