



The news of TF1 and LCI

MARKET OVERVIEW:

MyTF1News.fr is a part of MyTf1.fr.

MyTF1News.fr is the new digital offer of TF1's news editorial teams (TF1 and LCI).

It proposes the most important catalogue of news video contents with the catch-up TV of Tf1 news.

	MyTF1News.fr
Unique Visitors (per month)	6,244,000
Impressions (per month)	41,410,000
Time spend per UV (per month)	00:05:47

Source: Mediametrie Net Ratings November 2013

PROFILE & CONTENT:

MyTF1News.fr contains news about really diversify subjects, as general, economic or politic news, but also different articles referring to sport, cinema or automobile.

To develop all these different kind of news, **MyTF1News.fr** offers small articles and in-depth survey on many subjects, or more interactive area with videos or occasionally chat with consultant of the redaction.

With this web-site TF1 targets men and women adults, aged between 25 and 49 years old. The social-professional category targeted is mainly the AB+ category.

ADVERTISING RATES 2017:

Please contact us for all details

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

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