

A mix of news and entertainment for Parisians

## **MARKET POSITION:**

NRJ Paris is a regional channel broadcasted in Paris.

*NRJ Paris* mainly targets an audience composed of AB+ active women between 15 and 34 year olds.

## **PROFILE:**

*NRJ Paris* offers entertainment programs, news of people, TV reality series and wellbeing programs.

The channel gives information about all the cultural events in Paris: Cinema, Theatre, museum... and also permits to know where the best parties take place.

## **ADVERTISING RATES 2017:**

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## **CREATIVE DEADLINE:**

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# **TECHNICAL SPECIFICATIONS:**

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