



## Mobile

### CORE TARGET:

**Nationalgeographic mobile** is the continuation of the magazine **National Geographic**, the monthly magazine which made discover to the general public for 118 years, the expeditions and the researches financed by *National Geographic Society*.

**National Geographic** takes its readers on the road of unique adventures, with a range of subjects which goes from the archaeology to the old civilizations, by way of the miracles of the nature, the fauna, the flora, but also the ethnography...

	<b>NationalGeographic mobile</b>
Unique visitors	128,000

*Mediametrie Netratings mobile Dec 2016*

### CONCEPT:

**Nationalgeographic mobile** proposes all the current events of the brand National Geographic with the detailed contents of the magazine, the events, the animation of a club **NG** (exclusive offers intended for the subscribers), as well as a column "Our history" allowing to discover the key dates which made the history of **National Geographic**.

### ADVERTISING RATES 2018:

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### TECHNICAL SPECIFICATIONS:

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### CREATIVE DEADLINE:

Please contact us for all details

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