



Website of the French leading trade title for the Hotel and Restaurant industry

**MARKET POSITION:**

*Néo Restauration* is the only title that covers the entire restaurant industry. It is a dynamic title, which provides information on new developing trends and how the market is evolving. Giving essential information for decision-makers, seeing which trends are working and which aren't. The main targets of this website are restaurants owners and buyers.

	<b>Néo Restauration.com</b>
Unique visitors/month	29,200
Viewed pages	57,700
Subscribers to Newsletter	11,300

\*Source: At Internet 2016

**EDITORIAL PROFILE:**

It provides information for the entire restaurant industry giving a wider perspective than other niche titles. There are 8 big sections on the website: collective catering, commercial catering, snacking, innovations, suppliers, concepts, jobs and human resources.

**ADVERTISING RATES 2018:**

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