

Newsring

Mobile

Application for News and Debates

MARKET OVERVIEW:

Newsring.fr is a French pure player dedicated to debates about news on a large range of topics and mainly targets a male audience (63%).

	Newsring.fr mobile
Unique Visitors (per month)	15 000
Impressions (per month)	625 000

Publishers 2013

EDITORIAL PROFILE:

According Frédéric Taddei, the editorial director, **Newsring.fr** is not just a website for news but really a portal which objective is to discuss on news, politics, society, sport and new technologies. To contribute to this objective, **Newsring.fr** benefits from an editorial team composed of 10 journalists who are responsible for stimulating debates, for ensuring a synthesis and for finding the good speakers who will ask the best questions.

The entire website's structure was thinking in order to be easy to use and to promote the debate.

ADVERTISING RATES 2017:

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TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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