



French website dedicated to Microsoft

MARKET FACTS:

Numerama is the French website of reference dedicated to Microsoft's products, Windows Phone, Windows operating system and Xbox. **Numerama**, is a website owned by Humanoid.

Numerama mainly targets a male audience aged between 25 and 45 year olds.

	Frawin.com
Unique visitors (per month)	682,000
Unique visitors (per day)	30,000

Source: Mediametrie Netratings Web fixe Sept 2017

WEBSITE CONTENT:

Numerama offers daily information with various articles, tests and analyses in order to help people who use the Microsoft's products and to inform them about news and development concerning this technology.

Numerama consists of 6 sections dedicated to news, Windows, Phone, Xbox, tests and gossip.

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