

# L'OFFICIEL

## 1000 MODÈLES

L'Officiel de la Mode et de la Couture  
Bi-Monthly France's Leading Fashion Magazine  
Cover Price: € 17.00



### **MARKET POSITION:**

*L'Officiel 1000 Modèles* is a bimonthly special fashion magazine of L'Officiel, which covers everything considered to be essential in this market. Moreover, it is a very specialised title and it can not be overlooked by this market's professionals: 84.3% of its readers are women and 60% of these same readers belong to the 25-49 age bracket. Finally, it is important to say that *L'Officiel 1000 Modèles* is now superior to Vogue in its market.

		L'Officiel 1000 Modeles
Total Circulation	OJD 2016	4,450
Domestic Paid Circulation	OJD 2016	1,764

### **EDITORIAL PROFILE:**

*L'Officiel 1000 Modèles* is an important part of the fashion world and is read by professionals of the sector. This means its editorial is completely dedicated to fashion and its latest evolutions. It exclusively contains photographs of models for every new fashion season.

### **ADVERTISING RATES 2017:**

Please contact us for details

### **TECHNICAL SPECIFICATIONS:**

OFFSET  
SCREEN Black 133, 4col 150

### **COPY DEADLINE:**

1 month prior to publication

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