

# L'OFFICIEL Arabia

**L'OFFICIEL ARABIA**  
Middle Eastern upmarket fashion magazine  
10 issues per year  
Launch in February 2019

## **MARKET POSITION:**

Since 1921, L'Officiel has been the leader of the luxury lifestyle media network for both women and men. The growth of the Middle Eastern Fashion and Luxury market has led Jalou Media Group to revive its presence in the Middle East through a strategic partnership with CHALK Media launching **L'Officiel Arabia** as a new media in the region, reaching both Arabic and non-Arabic speaking women with a flair for high end fashion.

A combined English & Arabic issue (10 issues per year), the magazine will be distributed throughout the Middle East, with an editorial mix of locally produced contents and syndication of original content produced by L'Officiel Paris and other international editions.

		<b>L'Officiel Arabia</b>
Print run	Publisher 2019	<b>37,000</b>

## **EDITORIAL PROFILE:**

**L'Officiel** is an important part of the fashion world and is also read by professionals of the fashion industry. The editorial is totally devoted to fashion and the latest trends. The subjects covered range for super models, photography and photographers, designer and fashion design or couture.

## **ADVERTISING RATES 2018:**

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## **TECHNICAL SPECIFICATIONS:**

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## **COPY DEADLINE:**

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