



The French magazine on contemporary art,  
Issued on 15<sup>th</sup> quarterly  
Cover Price: 10€

**MARKET POSITION:**

*L'Officiel Art* will be launched March 2012 in order to complete *L'Officiel* offer, with an upmarket magazine devoted to contemporary art. It is aimed at both women and men with managerial position and household with very high income.

		<b>L'Officiel Art</b>
Circulation	Publisher figures 2016	50,000

**EDITORIAL PROFILE:**

*L'Officiel Art* is a very modern and upmarket publication, which looks at places to travel from a luxurious perspective. In this publication the reader is invited to explore fabulous trips to the most extraordinary places all over the world such private islands, exclusive ski resorts... The choice of subjects and depth of coverage are kept in harmony with *L'Officiel* editorial style, by presenting in a high quality layout the last products linked to the travel industry (fashion, products...).

**ADVERTISING RATES 2018:**

<b>Format</b>	<b>4 colour</b>	<b>B&amp;W</b>
1/1 Page	13 700 €	11 800 €
1/2 Page	8 400 €	7 800 €
DPS	24 900 €	22 900€

**TECHNICAL SPECIFICATIONS:**

Please, contact us for detail.

**COPY DEADLINE:**

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