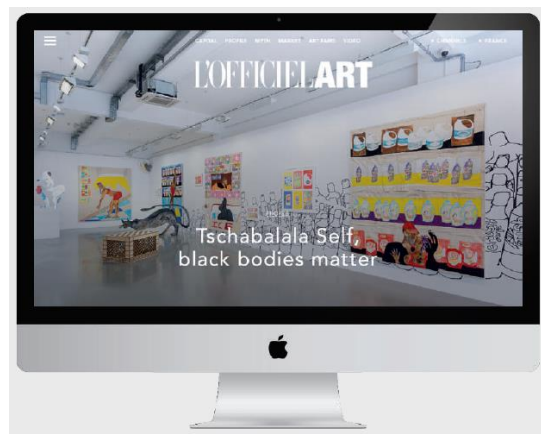


L'OFFICIELART

INTERNATIONAL
L'Officiel Art International
News channel



MARKET POSITION:

L'Officiel Art International online is an always-on news channel dedicated to premium contents, international art news, city reports, key events' diaries and artistic projects specially created for us.

The Audience is mainly women (65%), 45% 24-35 yo, 57% on mobile, 90% higher education. Fashion curious, passionate of art, culture, entertainment, international travellers and highest level of education and buying power from Argentina, Baltic, Brazil, France, Germany, Italy, Korea, Malaysia, Mexico, Morocco, Netherlands, Russia, St Barth, Singapore, Spain, Switzerland, Turkey, USA, Latvia and China.

EDITORIAL PROFILE:

The contents are mainly: AGENDA of the contemporary art world, FEATURES SECTION with in-depth articles, conversations, interviews & visual essays, MYTH dedicated to one great master, MARKET COLUMN focusing on the leading role the market and its prominent figures take in the art system.

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