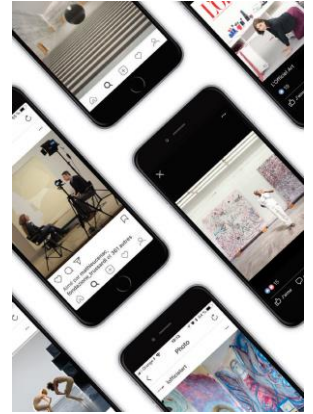


# L'OFFICIEL ART

INTERNATIONAL

L'Officiel Art International  
Social Networks  
Facebook & Instagram



## **MARKET POSITION:**

As a leading magazine in the European contemporary art press, L'Officiel Art goes international to become the first global contemporary art media. **L'Officiel Art International** will bring high-quality contents and multi-channel distribution worldwide, sharing unrivalled stories from the most relevant actors and cutting-edge spaces of the art world.

Highly connected, we will share all content with our engaged community in our curated Instagram & Facebook accounts. For the launch in October, we will also reveal exceptional teasers with captivating short interviews of acclaimed artists, rising talents & other cultural figures & influencers. Our social media marketing strategy will be strengthened with an amplification campaign targeting a wide & passionate audience.

## **EDITORIAL PROFILE:**

The second issue will be published in December 2018 and dedicated to Art Basel Miami Beach / Zona Maco, Mexico / Art Los Angeles Contemporary / Artgenève. The third issue will be published in March 2019 and dedicated to Miart Milan / Art Basel HK / Art Dubai / PAD Paris / Whitney Biennale New York / Frieze New York / Armory Show / TEFAF New York.

## **ADVERTISING RATES 2018:**

Please ask us for any details.

## **TECHNICAL SPECIFICATIONS:**

Please ask us for any details.



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