



Spanish trimestrial magazine
Cover Price: € 5



MARKET POSITION:

L'Officiel is a fashion magazine, which covers everything considered to be essential in this market. This is a very specialised title and it can not be overlooked by this market's professionals: 74.7% of its readers are women, and 49.9% of these same readers belong to the 25-49 age.

Furthermore readers of this magazine have high income: Upper middle class: 39.4% and Upper class: 15.2% and are for 48.8% Urban.

	L'Officiel Hommes Espana
Print Run	65,000

EDITORIAL PROFILE:

L'Officiel Hommes Espana is to become the men's fashion magazine reference. Intended for the men who are fashion and brand sensitive, it obviously gives, without falling in the classicism excess, the leading part to clothes, accessories and products of exception like cars, pens, and lighters ... Its editorial content is dedicated to the fashion shared between prestigious brands and emergent young designers and its latest evolutions. Moreover, it covers lots of artistic subjects such as photography and photographers, designer and fashion design, music and cinema, couture and art, etc. A particular importance is given to the layout and the photography to confer to *L'Officiel Hommes Espana* the image of an elegant and luxurious magazine.

ADVERTISING RATES 2015:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

2 weeks prior to publication date.

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk