

# OFFICIEL<sup>NL</sup> HOMMES

GERMANY

German upscale fashion men's magazine  
4 issues per year



## **MARKET POSITION:**

First published in 2009, *L'Officiel Hommes Germany* is now published 4 times a year, featuring the latest International trends for the Alpha male.

		L'Officiel Hommes Germany
Circulation	Publisher 2013	40,000

## **EDITORIAL PROFILE:**

*L'Officiel Hommes* will become the reference of male fashion magazines. Aimed at men who are fashion and brand sensitive, it obviously writes about clothes mainly but also accessories and luxury products such as cars, pens or watches. Its editorial content is dedicated to the fashion shared between prestigious brands and emergent young designers and the latest styles and fashion. Particular importance is given to the layout and the photography gives *L'Officiel Hommes* the image of an elegant and luxurious magazine.

## **ADVERTISING RATES 2014:**

Size	4C €
Right Hand Page	14,400
Double Page Spread	28,800

## **TECHNICAL SPECIFICATIONS:**

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