

L'OFFICIEL HOMMES

Germany
4 Issues a year



MARKET POSITION

L'Officiel Hommes is published by the Publisher Jalou., and as its female twin, is a fashion magazine, which covers everything considered to be essential in this market four times a year. This is a magazine sophisticated and consumption-oriented men between 30-55 years. These readers are well educated and not only interested in fashion but also culture, design, beauty, technology, travel and art.

Distribution

Urban newsstands, Airport and Railway stations, Hotels, Spa's, Concept stores and shops of our clients

		L'Officiel Hommes Germany
Total Circulation	Publisher 2017	40,000

EDITORIAL PROFILE

L'Officiel Hommes is to become the men's fashion magazine reference. Intended for the men who are fashion and brand sensitive but also for men interested in culture, design, beauty, technology, art and travel, it obviously gives, the leading part to clothes, accessories and products of exception like cars, pens, and lighters ... Its editorial content is dedicated to the fashion shared between prestigious brands and emergent young designers and its latest evolutions.

ADVERTISING RATES 2018

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TECHNICAL SPECIFICATIONS

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