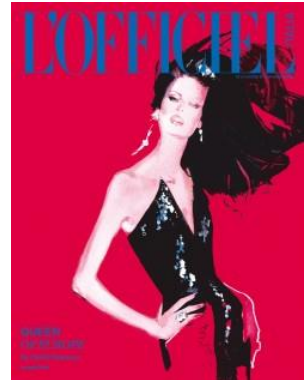


L'OFFICIEL ITALIA

Prestige Women's Fashion Magazine
Cover Price: € 5



MARKET POSITION:

L'Officiel Italia is a prestige women's Fashion magazine which was launched in Italy in 2012, 2 years after the male version. The title is aimed at working women between 25-50 years old who are upmarket and very wealthy. They are obviously very interested in fashion, lifestyle and beauty.

	L'Officiel Italia
Circulation (publisher source: 2015)	87,000

EDITORIAL PROFILE:

L'Officiel Italia is issued 4 times a year, following the seasonal schedule. The publication puts emphasis on quality above all else.

L'Officiel Italia is a tailor-made fashion magazine which speaks about high aesthetic standards in a very positive way. The magazine follows and capitalizes on the close links Italy has always enjoyed with the Fashion industry and wants to be close to the contemporary culture.

The distribution will be: 85 % in Italy (all big and medium cities) and 15% worldwide.

ADVERTISING RATES 2015:

Please contact us for details

TECHNICAL SPECIFICATIONS:

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COPY DEADLINE:

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