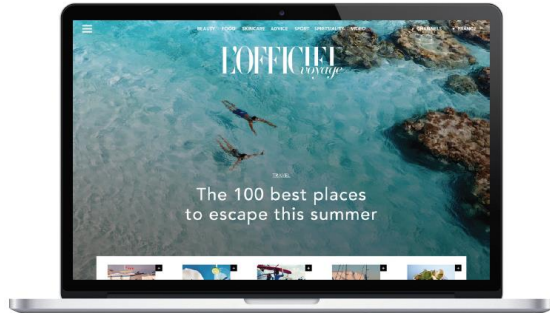




L'Officiel Voyage International  
Multilingual digital platform



### **MARKET POSITION:**

Leading magazine in the travel and art of living sector since 2005, L'Officiel Voyage grows into a new global media embracing travel in every form as part of our lifestyle. In December 2018, *L'Officiel Voyage International* will launch a new biannual magazine distributed worldwide and also its very first multilingual digital platform. L'Officiel Voyage Channel is a premium platform dedicated to international art of living and traveling, an always-on news channel with dedicated contents.

l'officiel.com is a global platform present in 21 countries with 2.5M monthly unique visitors and 7.5M viewed pages per month. 8K new contents are published each month. The audience is mainly women (60%), with a master's degree (90%) and owner of principal residence (84%) with 125K income per year on average.

### **EDITORIAL PROFILE:**

The content of the dedicated platform is mainly News, Hotels & resorts, Features, Interviews, Portfolios, Style, Discovery, Art de vivre, Road-trips, Food, Tips, Design, City guides and Trends.

### **ADVERTISING RATES 2018:**

#### **Classic Package:**

- 1 COUNTRY OF YOUR CHOICE – 8K€ exc. VAT
- 1 week of pageskin on LVI HP in December
- Banners in general rotation on LVI - 100k impressions
- 2 editorial articles in November/December
- 1 native article
- 1 post on Instagram & Facebook
- 1 story Instagram
- Visibility on the newsletter of L'Officiel

### **TECHNICAL SPECIFICATIONS:**

Please ask us for any details.



If you would like to receive copies, a media pack or coverage rankings, please contact  
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