

OFFICIEL .COM

France's Leading Online Fashion Magazine

MARKET POSITION:

Lofficielmode.com is the extension of the magazine and offers news and editorial content completely dedicated to fashion in general and its latest evolution.

Lofficielmode.com targets mainly an audience composed of women aged between 25 and 49 years old.

	Lofficielmode.com
Unique Visitors (monthly)	108,000
Pages Viewed	630 000

Publisher figures 2017

WEBSITE CONTENT:

Lofficielmode.com offers a rich editorial content which is daily updated. It deals with 6 sections as News, Business, Icons, Trends, Party and Week-end.

Lofficielmode.com gives a selective, trendy and popular overview of these topics that are shaping the world of fashion and focus on dressing in link to seasons and events (Summer, Wedding, Holidays...).

ADVERTISING RATES 2018:

Position	Size	Gross CPM
MPU <i>Interactive video or classical</i>	300x250	60 €
HPTO + banner 300x600		1000 €/day
Banner	300x600	80 €
Banner expand	600x600	60 €

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk