



MARKET POSITION:

Ohmymag is the 100% Millennials women's portal !

Ohmymag addresses all women's themes: lifestyle, culture, food, beauty, fashion. Women come to snack all day long with a short and concrete info to keep up to date with the latest trends. Ohmymag is your handy content that can be consumed immediately, instantaneously.

Ohmymag mainly targets AB women aged between 25-35 yo and who can be described as urban, active and connected.

	OhMyMag
Unique Visitors (per month)	1,209,000
Unique Visitors (per day)	61,000
Pages Viewed (per month)	11,604,000
Time spent per UV (per month)	0:06:25

Source: Mediametrie NetRatings Fixe June 2019

WEBSITE CONTENT:

Ohmymag is a detector and trendsetter, Ohmymag accompanies women in their daily lives while stimulating their creativity and imagination.

The website is divided in sections : Style, Beauty, Culture, Food, News and Lifestyle and you can also have a direct access to the magazine.

ADVERTISING RATES 2019:

Position	Size	CPM (GROSS)
Buton	300 x 110	30 €
Large banner	728 x 90	45 €
Masthead	1000 x 200	60 €
Wide angle	300 x 600	60 €
Interstitial	800 x 600	80 €

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contacts us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
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