



Official website of the famous monthly French masculine magazine

MARKET POSITION:

L' Optimum targets cultivated, urban and active men between 30 and 45 years old. and provides news about cinema, music, literature, fashion, arts and gastronomy. It is the website of the 15 years old masculine magazine "l'Optimum".

	L'optimum
Unique Visitors (per month)	-
Impressions (per month)	35,098
Time spend per UV (per month)	-

Source: Mediametrie Net Ratings June 2012

WEBSITE PROFILE:

The website has 4 sections: style, life, itech, random and deals with these themes in a rather original and challenging way. The website has links to social media like facebook, twitter or google+.

ADVERTISING RATES 2017:

Please contact us for all details

TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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