



“DO IT YOURSELF”

Website for creative women

CORE TARGET:

Prima.fr is a website exclusively dedicated to creative leisure for women and proposes every day many new ideas to do at home and decrypts all the latest decoration trends.

Prima.fr is based on the concept of “Do it yourself” and the website consists in several sections: creative leisure, decoration, cooking, fashion & beauty...

	Prima.fr
Unique Visitors (per month)	601,000
Impressions	4,033,000
Time spend per UV (per month)	00:04:40

Source: Mediametrie Net Ratings December 2015

EDITORIAL PROFILE:

Prima.fr offers the opportunity to discover a creative leisure offering many basic technics with also some videos and photos which explain how to do and show the final results.

Prima.fr has the objective to continue the experience on Facebook and Pinterest by creating a community of creative women in which they can give advice, exchange ideas and show their best creations.

ADVERTISING RATES 2017:

Please contact us for all details

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contacts us for details

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GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk